



Inland Waterways Tourism Research and Innovation

Importance of Collaboration in Innovation

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Inland Waterways – Gariep Dam

- Inland Waterways: rivers, canals, lakes, dams, reservoirs
- Inland waterways form a connected journey towards the coast.
- Gariep Dam: westward to the Atlantic Ocean and southward to the Indian Ocean
- Connectivity between provinces and disciplines to contribute towards growth and development.
- Collaboration is critical for innovation and research to be effective.
- Conservationists, sustainable infrastructure architects, green energy, water engineers, etc.

Gariep Dam – Strategic Tourism Resource

- Largest dam and reservoir in the country.
- Convergence of three provinces.
- The ecosystem presents Inter-, Multi-disciplinary research opportunities.
- Great opportunities for tourism and recreation.
- Potential as a destination and not only stop-over site.
- Promoting tourism as a tool for conservation.
- A national heritage product.

Gariep Dam – Research Opportunities

- Current tourism patterns and visitor profiles
- Destination branding strategies
- Tourism infrastructure and accessibility
- Comparative analysis with successful international reservoir destinations
- Tourism investment opportunities
- Regional tourism routes
- Economic benefits for local communities across provincial boundaries

- Visitor impact management
- Biodiversity conservation around the dam
- The history of the Orange River Project - Community storytelling and local heritage
- Wellness tourism opportunities – link between water and wellness
- Responsible adventure tourism opportunities
- Sustainable water use

Gariep Dam – Smart Tourism Options

- Digital visitor management systems
- Smart infrastructure development
- Integrated destination management
- Enhancing visitor experiences through technology
- Renewable energy options
- Smart boating options
- Smart reservation systems



Potential Short Learning Programmes

- Inland Waterways as Tourism resource
- Responsible adventure tourism in inland waterways
- Tourism entrepreneurship in inland waterways
- Water as resource and attraction
- Heritage Tourism in inland water landscapes
- Tourism Innovation and Business Opportunities in Inland Waterways









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Join us for mental health
discussion on May 20th from 1
p.m. to 2 p.m.

Lilitha Free Expression Space
Nelson Mandela University

WE

LISTEN, WE DON'T

JUDGE

WE LISTEN. WE DON'T JUDGE

LET US COME TOGETHER AND CREATE A SAFE SPACE
FOR OPEN CONVERSATION ABOUT STRESS
MANAGEMENT AND THE MENTAL HEALTH EFFECTS IT
HAS. THIS EVENT WILL EQUIP YOU WITH COPING
STRATEGIES AND CONNECT YOU WITH RESOURCES ON
HOW TO DEAL WITH STRESS!

TUESDAY 20 MAY

13PM - 14PM

VENUE:

SOUTH CAMPUS
CAFETERIA



SCAN ME TO
RSVP

REFRESHMENTS
WILL BE PROVIDED

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Thank you!

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